

SEEN AND NOTED

CHELSEA BROGUE



MODEL No. 3417 *(shoe size conversion on reverse)*

LAST Hefner	UK SIZES 6-13
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The playboy of the Classics, this Wing Tip ankle boot is all about smooth lines. Welted leather sole with full leather upper. Made in England.

		
<i>honey polish</i>	<i>black polish</i>	<i>pickled walnut</i>

ADAMO LONDON

KNIGHTSBRIDGE



MODEL No. 1111 *(shoe size conversion on reverse)*

LAST Merrick	UK SIZES 6-13
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The perfect Gibson, this shoe knows how to behave at work and then leave the job behind. Welted leather sole with full leather upper. Made in England.

	
<i>brown polish</i>	<i>black polish</i>

ADAMO LONDON

KENSINGTON BROGUE



MODEL No. 1807 *(shoe size conversion on reverse)*

LAST Bogarde	UK SIZES 6-13
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A classic Wing-Tip with a modern twist, this Brogue shoe will set you apart from the crowd. Welted leather sole with full leather upper. Made in England.


<i>black polish</i>

ADAMO LONDON

CHARING CROSS



MODEL No. 2121 *(shoe size conversion on reverse)*

LAST Crouker	UK SIZES 6-13
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This 4-Eye Chukka boot features the most desirable chain gang in town. Welted leather sole with full leather upper. Made in England.

	
<i>black polish</i>	<i>honey polish</i>

ADAMO LONDON

Shoe Collateral Fits

Clean and sophisticated marketing collateral is a nice fit for Adamo London's upscale shoes. Especially comfortable: pull out style cards for each shoe and polish color. Chen Design Associates developed the new identity, branding and brochure, with Josh Chen serving as art director, Max Spector and Jennifer Tolo as designers, and Tolo doubling as copywriter. Lifestyle photography by Karl Hedner, product photography by Jessica Robinson.